



Large Format

KINETICDIGITAL.

BIG



LARGE FORMAT

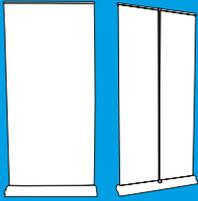


Display Systems

Which type of display is most suitable to your application will depend on its use and size, the amount of space available, the number of intended uses, how many sides you want to display onto (1, 2 or 3) and how it will be transported. Options available include lightweight models,

retractable versions and highly durable stands for heavy use. Display stands vary in price from low cost lightweight roll up systems to display walls which come with header strips, magnetic tape, backing sheets and halogen lights. Unless stated otherwise all displays are suitable for all

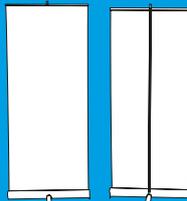
forms of substrate including laminated graphics, textiles and banner media and come with fabric carry bags making them easily transportable. All display systems are available for purchase and hire. Please call for pricing options.



DISPLAY UP PREMIUM

A premium retractable freestanding display unit which is can be assembled in seconds. The positive clamping system top and bottom requires no special finishing to your graphic and the height is adjustable.

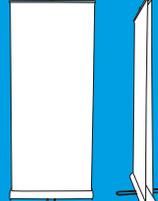
Weight: 6.1Kg (850mm excluding graphic).
Dimensions: 850mm x 2150-2250mm or 1000mm by 3000mm (allow a further 10mm salvage top and bottom).



ROLL-UP REGULAR

A robust and professional looking free standing retractable display which is lightweight and easy to assemble. The unit comes in an attractive metal finish. The positive self-adhesive fixing system top and bottom requires no special finishing to your graphic.

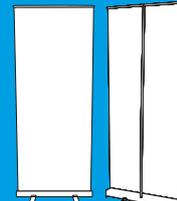
Weight: 4.2kg (excluding graphic).
Dimensions: 850mm x 1980mm (allow a further 20mm salvage for the bottom).



ROLL-UP REGULAR-DOUBLE

A free standing retractable display with twin graphics displayed back to back which is lightweight and easily assembled. The unit comes in an attractive metal finish. The positive self-adhesive clamping system top and bottom requires no special finishing to your graphic.

Weight: 5.2kg (excluding graphic).
Dimensions: 850mm x 1960mm (allow a further 40mm salvage for the bottom).



ROLL-UP LITE

A lightweight and economical free standing retractable display suitable for light infrequent use and is easy to assemble. The unit comes in 3 options.

1) Metal finish

Weight: 2kg for 600mm to 3.7kg for the 1200mm.

Dimensions:

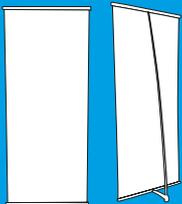
- 600mm x 1600mm
- 850mm x 2020mm
- 1000mm x 2020mm
- 1200mm x 2020mm

2) Plastic metal finish

Weight: 2.7kg (excluding graphic).
Dimensions: 850mm x 2020mm (allow a further 25mm salvage top and bottom).

3) Black plastic finish

Weight: 2.7kg (excluding graphic).
Dimensions: 900mm x 2020mm (allow a further 25mm salvage top and bottom).

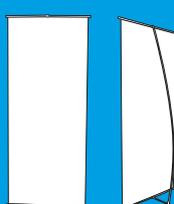


L BANNER PREMIUM

A robust and professional looking free standing "L" banner display which can be created in seconds. Suitable for all forms of substrate including laminated graphics, textiles and banner media. Comes in a fabric carry bag.

Weight: 3.5Kg (excluding graphic).
Dimensions: 900mm x 2190mm (allow a further 5mm salvage top and bottom).

Finish:



L BANNER LITE

An inexpensive and basic lightweight freestanding "L" banner display. This system is suitable for lighter substrates including films, textiles and light banner media.

Weight: 1kg (excluding graphic).
Dimensions: 850mm x 2050mm (allow a further salvage 10mm top and bottom).



TRIPLE DISPLAY

A unique 3-sided display system that always has a graphic in view. Suitable for all forms of substrate including laminated graphics, textiles and banner media. Comes in a fabric carry bag.

Weight: 4.59Kg (excluding graphic).
Dimensions: 900mm x 2165mm x3 (allow a further 100mm salvage top and bottom for creating the sleeve).



DISPLAY WALL - CURVED

A curved 3x3 multi-panel display wall with a seamless appearance through the use of hangers and magnetic locating strips. The Display Wall comes complete with header strips, magnetic tape PVC backing panels, and 2 halogen lights. All this fits into a carry case.

Weight: 32Kg.

Dimensions (unit): 3370mm in width, 650mm depth and 2350mm height.

Dimensions (image area): 3440mm (3 x 700mm & 2 x 670mm) by 2270mm height.

Finishing



Laminating

Laminating your large format prints will ensure durability and provide protection from liquids, scuffing and fading.

Laminating can also create the look and feel you desire. Gloss lamination will enhance contrast and vibrancy of images, while matt laminates offer the greatest protection against glare. We stock a large selection of laminates which are suited to a wide range of applications. Matt, satin and gloss laminates are complimented by

speciality products including textured, anti-graffiti, no-slip and adhesive laminates.

Our maximum laminating width is 1500mm wide by continuous length.

We stock standard thermal and cold laminates in varying thicknesses between 8 and 250 microns. Your choice of laminate will depend on the content of your artwork, selected substrate and intended use of the finished item. Kinetic staff are able to advise on the best laminating options for your job.

Laminates

Standard thermal laminates:

gloss
satin
matt

Speciality laminates:

textured
anti-graffiti
no-slip
front & back adhesives

Mounting

Substrate options:

corflute
fome cor
heavy card
gatorfoam

Specialty framing:

block mounting
stretchframe

Mounting / picture framing

At Kinetic we can mount your prints onto a range of synthetic and natural backing materials suitable for short term use, indoor and outdoors.

For specialty framing options Kinetic has partnerships with local picture framers to provide customwood blockmounting and stretch frame services.

Outdoor Applications

banners
flags
signage
posters
stickers
displays

Media

vinyl
polyester
pvc
polypropelene
self adhesives
backlit film
reinforced papers

Indoor Applications

posters
point of sale (pos)
art reproductions
banners
signage
displays
presentations
conferences
trade shows
point of purchase (pop)
product launches

Media

textured art papers
premium and standard
photo grade papers
poster papers
backlit film
canvas
vinyls
synthetic banner

Where you decide what's BIG

Whether you require large format prints for indoor or outdoor use, we have the solution for you.

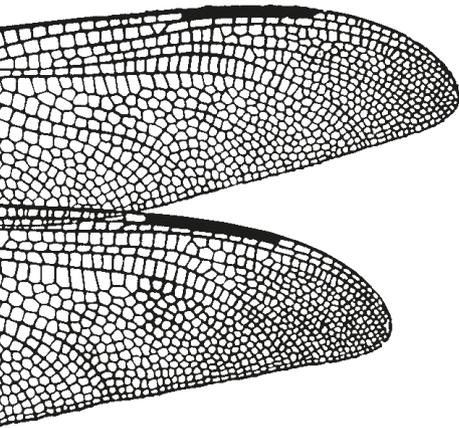
What makes the difference between a good large format print and a great one is a combination of many factors. At Kinetic, we offer a total solution in large format production including design, scanning, typography, imagework and colour management. When the creative process is complete we'll print your job to the specifications you want and advise you

on the best stock options from our wide range of media. We print BIG for an infinite range of applications from posters to large expo wall displays and can help make your print stand up and stand out. Kinetic can also protect and enhance your prints with our in house finishing services.

Every large format print job is unique and requires careful consideration of a range of questions to ensure the optimal solution:

- What will your display be used for?
- What size do you need?
- What space is available?
- Who will see it?
- How frequently will you use it?
- How will it be transported?
- What is your budget?

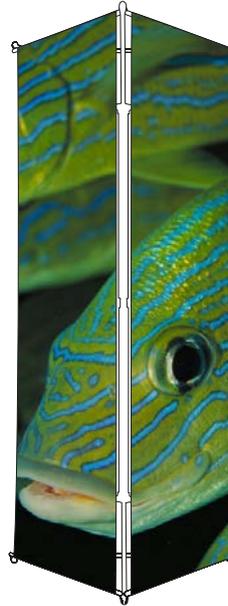
At Kinetic we'll help you find the answers and offer you advice on which media, finish and display system suits your budget and application.





Display wall

The ultimate in portable displays, over 3 metres wide and 2 metres high this system comes complete with halogen lights to maximise visual impact



Triple display

Excellent for freestanding displays so a graphic is always visible to passing foot traffic



Roll up lite

An economical, lightweight banner system available one or two sided

Indoor

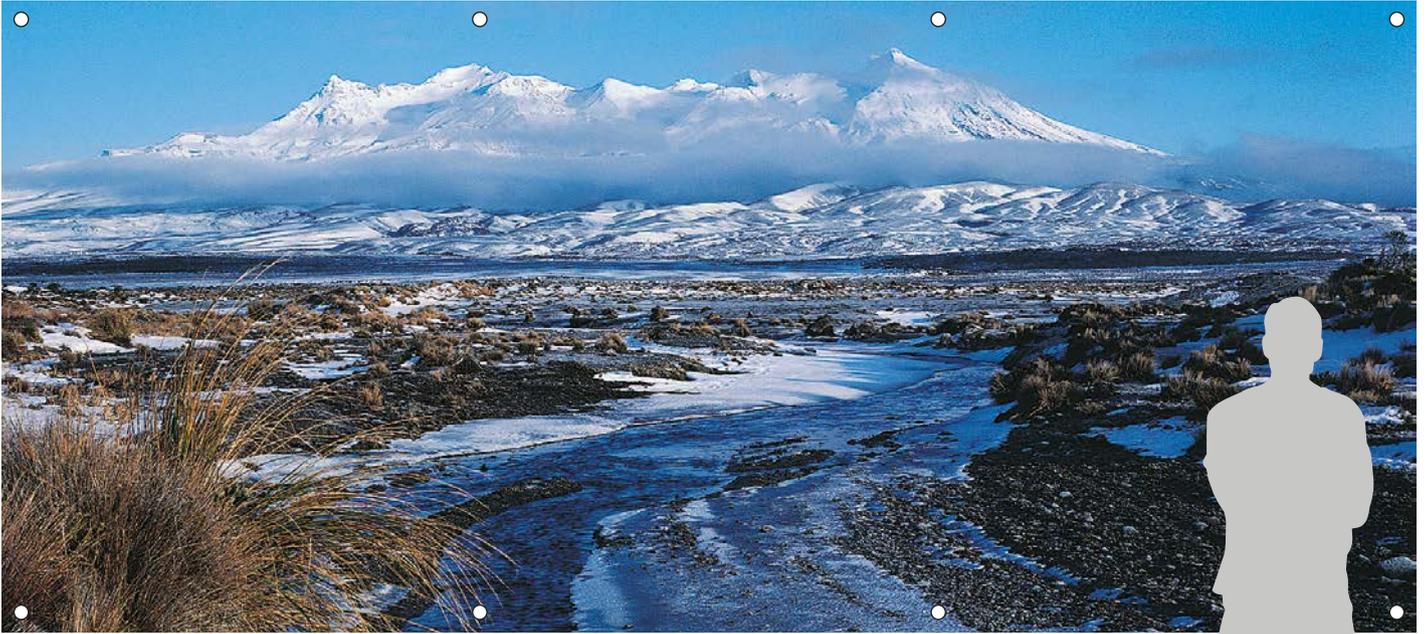
Kinetic Digital produces large format prints for all indoor applications. Our standard range of media includes photographic and proofing papers, synthetics and self adhesives. These are complimented by specialist products for fine art reproductions including canvas, photo realistic and watercolour papers. All media options have been selected for their high colour stability, saturation and

excellent image definition.

When your large format prints are required for multiple use over an extended time frame or in several different locations the optimum solution is a display system.

Kinetic can produce your display and supply, for purchase or hire, the appropriate system for your requirements. These are ideal for trade shows and exhibitions, training seminars, and point of sale applications. Our display systems

combine excellent presentation with the versatility of being easily transported. Please refer to further information on display systems in the back of this brochure.



Outdoor displays

Durable substrates such as vinyl and scrim are used to combat the elements

Outdoor

If you want to display your large format print outdoors you must use the right media for the conditions. It is important to consider the length of time your print will be exposed for, the location it will be placed in and how it will be constructed or attached to it's surroundings.

Kinetic Digital stocks a range of outdoor media suitable for the most trying of conditions. We print using pigment based

inks for extra durability and protection from fading due to exposure to sunlight and the damaging effects of water.

While exposure to the elements and the environment are the most important considerations in producing large format for outdoor use, it is also critical to account for the construction of your print in it's intended location.

Kinetic will arrange any finishing your job requires to ensure it will have the stability

and endurance required.

We provide in-house lamination and mounting services and also partner with companies that specialise in complex signage and banner installation. These services include stitching, grommeting, creating rope channels and joining long strips of pre-printed media enabling the production of banners of virtually unlimited size.

For more information on large format prints and displays,
or a request for pricing, please call 04 384 9447 or email
production@kineticdigital.co.nz